

Reply to Office Action dated: 03/28/2003

Appl. No.: 09/547,846  
Applicant: Rosenberg, Jeremy  
Filed: 04/12/2000  
Title: CROSS CHANNEL DELIVERY SYSTEM AND METHOD

TC/A.U.: 3625  
Examiner: Chang, Sabrina

Docket: 2917-107

BOX AF  
Assistant Commissioner for Patents  
Washington, D.C. 20231

12/13/03  
P/A  
7-16-03

P/S  
8/18/03

RECEIVED  
TECHNOLOGY CENTER 3600  
03 JUN 12 PM 11:31

REPLY TO FINAL OFFICE ACTION

Dear Sir:

This reply is in response to the Office Action mailed March 28, 2003. Applicants request entry of the amendments below and reconsideration of the application.

AMENDMENTS TO THE CLAIMS

RECEIVED

JUN 13 2003

GROUP 3600

1. (Currently Amended) A method for ~~automatically and electronically~~ purchasing delivering items available for delivery in electronic form in a network comprised of a fulfillment system configured to broadcast to consumers without consumer interaction messages identifying ~~purchasable~~ items available for delivery in electronic form by consumer interaction with the broadcast messages, a set of remote devices configured to receive the broadcast messages and enable consumers to view information ~~reflecting about~~ the purchasable items and to select purchasable items, wherein the fulfillment system receives instructions identifying selected purchasable items and ~~provides~~ delivers purchasable items to the consumers in electronic form, the method comprising the steps of: